



Kaizen Eduplus Society's INSTITUTE OF EXCELLENCE IN MANAGEMENT SCIENCE

Approved by AICTE New Delhi, Affiliated to Karnataka University, Dharwad.

An ISO EOMS 21001 : 2018 Certified Institute

Ranked 'A4' in Best B-School Survey 2010 conducted by AIMA, New Delhi.

Ranked 'A' in Best B-School Survey 2012 conducted by Business India & Business Standard.

The Outstanding B-School in South India - ABP News Survey 2018.

Plot No. 129-132, Tarihal Industrial Area, Airport Road, HUBLI - 580 026. Karnataka.

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Tel : 0836-2310491 / 94

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

List of Books

Sl. No.	Details	Year of Publication	Source Link
1	Consumer Behaviour	2023	Weblink
2	Workshop / Manufacturing Practices (with Lab Manual) - Gujrati	2023	Weblink
3	Total Quality Management	2022	Weblink
4	Workshop / Manufacturing Practices (with Lab Manual)	2022	Weblink
5	Workshop / Manufacturing Practices (with Lab Manual) -Kannada	2022	Weblink
6	Workshop / Manufacturing Practices (with Lab Manual) - Tamil	2022	Weblink
7	Workshop / Manufacturing Practices (with Lab Manual) - Hindi	2022	Weblink
8	Workshop / Manufacturing Practices (with Lab Manual) - Marathi	2022	Weblink
9	Computer Integrated Manufacturing for Industrial Automation	2020	Weblink
10	Management Case Studies: A Student's Handbook	2018	Weblink

Non-UGC Care Journal Publication

Sl. No.	Details	Year of Publication	Document Link
1	Human Resource Planning as an Important Practice to Predict the Organization's Future Needs for Human Resources	2023	Weblink
2	A Case Study on the Acquisition of Air India by Tata Sons	2023	Weblink
3	Effect of Covid-19 on the Financial Performance of Royal Dutch Shell Plc.	2023	Weblink
4	An Empirical Study on Effect of Oil Prices on Selected Blue-Chip Companies in NSE During 2014-2019	2023	Weblink



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5	Impact of the Entrepreneurial Skills / Knowledge and Entrepreneurial Traits on the Entrepreneurial Motivation	2023	Weblink
6	A Thematic Analysis on a Study on Effectively Managing Virtual Teams created due to Covid-19 Pandemic	2023	Weblink
7	Influence of Technology on Family Business in India	2022	Weblink
8	Factors Influencing Customer Preference towards Organised Food Retailing	2022	Weblink
9	A Study on Financial Literacy Among Youths	2022	Weblink
10	Review of Literature on Human Resource Planning as an Ongoing Important Practice to Anticipate Future Human Resource Requirements within an Organization	2022	Weblink
11	A Study on Human Resource Planning, Process, Developing Scenarios in IT Industries	2022	Weblink
12	Online Marketing in Indian Prospective	2018	Weblink

Dr. Veeranna D. K.

Director