



**Kaizen Eduplus Society's
INSTITUTE OF EXCELLENCE IN MANAGEMENT SCIENCE**

Approved by AICTE New Delhi, Affiliated to Karnataka University, Dharwad.

An ISO EOMS 21001 : 2018 Certified Institute

Ranked 'A4' in Best B-School Survey 2010 conducted by AIMA, New Delhi.

Ranked 'A' in Best B-School Survey 2012 conducted by Business India & Business Standard.

The Outstanding B-School in South India - ABP News Survey 2018.

Plot No. 129-132, Taribal Industrial Area, Airport Road, HUBLI - 580 026, Karnataka.

E-mail : kesiems@gmail.com | director@iemsbschool.in

Website : www.iemsbschool.org

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Certified Institute

Tel : 0836-2310491 / 94

Employers Feedback Analysis Report

Academic Years: 2019-2023

Number of Responses analysed: 4

This report provides an analysis of the feedback provided by recruiters from various organizations that participated in campus placements at IEMS B-School. The feedback highlights the strengths and areas of improvement based on the experiences shared by the recruiters from the academic years 2019-2020 to 2022-2023. The insights gained will help refine the campus placement process and the preparation of students for future recruitment opportunities.

Recruiter Feedback:

2022-2023: Oneinsure

HR Representative: Dattaprasad Shetye

Date: 20th May 2023

Feedback:

The recruiter appreciated that students were well-trained in finance, which reflects positively on the academic and practical knowledge imparted to students.

No areas of concern were raised, and the HR representative extended best wishes to the IEMS B-School team.

Analysis:

This feedback indicates that the finance curriculum and training provided at IEMS B-School are well-received by recruiters, particularly in aligning students with industry requirements in finance-related roles.

The overall positive remarks suggest strong performance in this particular placement, signalling that the current training approach in finance could serve as a benchmark for other domains as well.



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2020-2021: Just Dial Pvt Ltd

HR Representatives: Aditi Jha and Madhulika

Date: 2nd December 2020

Feedback:

A few students performed exceptionally well during the selection process.

However, the HR team suggested that students should be better groomed and trained for interviews, indicating a need for improved soft skills and professionalism.

The HRs also recommended enhancing hospitality for visiting recruiters.

Analysis:

While there were positive performances from individual students, the need for better grooming and training suggests a gap in the preparation of students in areas like interview etiquette, presentation, and appearance.

Ensuring proper hospitality for visiting HRs is crucial for fostering strong recruiter relations, and improvements in this area should be prioritized.

2019-2020: Mphasis

HR Representative: Sarfaraz

Date: 14th November 2019

Feedback:

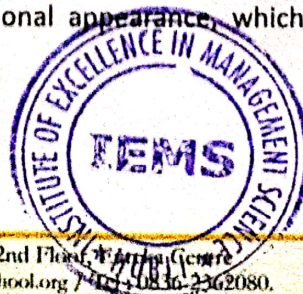
The placement process was well-organized, and the HR appreciated the support from the placement team.

The recruiter suggested that students' grooming, especially in terms of proper attire, needs attention as several students did not meet the expected standards.

Analysis:

The positive feedback on the smooth placement process reflects well on the administrative coordination between the placement team and the recruiters.

However, similar to the feedback from Just Dial, the emphasis on grooming indicates a recurring need for improvement in students' professional appearance, which should be addressed through workshops or seminars on soft skills.





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2019-2020: Jaro Education Mumbai

HR Representative: Sakshi Pant

Date: 15th November 2019

Feedback:

The hospitality and support provided by the placement team were praised.

Some students performed very well, but there was a recommendation to focus more on improving the communication skills of students.

Analysis:


The placement team's efforts in creating a supportive and welcoming environment for recruiters are acknowledged, reinforcing the importance of maintaining high standards in hospitality.

The suggestion to improve communication skills indicates a need to integrate more communication and presentation skills training within the curriculum to better prepare students for interviews and professional interactions.

Conclusion:

The feedback from recruiters across multiple years reflects positively on the placement process and student performance, while also highlighting areas for growth in grooming and communication skills. By addressing these suggestions through targeted initiatives, IEMS B-School can further enhance the employability and professionalism of its students, strengthening its reputation among recruiters and improving placement outcomes in the future.




15/11/23
Dr. Veeranna D. K

DIRECTOR
Director, IEMS
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